TABLE II

TEST 1

Are These Cigarettes Acceptable?

City/type of Store	Man. Code	O.V.	WS In:			Puff Count	DIL.	TPM.	Subjective Evaluation
			Filler	Filter	Smoke				
		%	mg/cigt	--	mg cigt	puff/cigt	%	mg/cigt	
Northwind 85 Cleveland Supermarket	V6 81	11.67	3.44		0.38	9.6	34	9.8	Acceptable
Northwind 100 Cleveland Convenience	V6 81	11.54	3.80	--	0.39	10.5	40	10.0	Acceptable

City/type of Store	Man. Code	O.V.	Menthol In:			Puff Count	DIL.	TPM.	Subjective Evaluation
			Filler	Filter	Smoke				
		%	mg/cigt	mg/cigt	mg/cigt	puff/cigt	%	mg/cigt	
Merit Men 85 St. Louis Convenience	K9 CS	9.41	2.2	2.1	0.35	7.6	27	9.5	Acceptable
Merit Men 100 St. Louis Supermarket	K2 81	10.96	2.5	2.2	0.41	9.2	34	12.7	Acceptable

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Source: https://www.industrydocuments.ucsf.edu/docs/pspk0001

TABLE II

Test 2

Are The Cigarettes of Each Group Similar to Each Other?

City/type of Store	Man. Code	O.V.	WS In:			Puff Count	DIL.	TPM.	Subjective Evaluation By Smoking Panel
			Filler	Filter	Smoke				
		%	mg/ cigt	---	mg/ cigt	puff/ cigt	%	mg/ cigt	
GROUP 1 - Northwind 85									
Cleveland Supermarket	V6 81	12.84	3.35		0.38	8.3	26	10.3	The Cleveland and Houston cigts were found to be the most similar. All were acceptable.
St. Louis Convenience	V6 81	12.92	3.14		0.36	8.8	33	9.9	
Houston Convenience	V6 81	12.84	3.17		0.38	8.1	27	10.4	
GROUP 2 - Northwind 100									
Cleveland Convenience	V6 81	13.01	3.70		0.36	10.2	41	9.4	All cigarettes were comparable and acceptable.
St. Louis Supermarket	V6 81	13.02	3.63		0.38	10.3	38	10.1	
Houston Convenience	V6 81	13.06	3.73		0.38	10.1	38	10.6	

PM3000785111

Source: https://www.industrydocuments.ucsf.edu/docs/pspk0001

TABLE II

Test 2

Are the Cigarettes of Each Group Similar to Each Other?

City/type of Store	Man. Code	O.V.	Menthol In:			Puff Count	DIL.	TPM.	Subjective Evaluation
			Filler	Filter	Smoke				
		%	mg/cigt	mg/cigt	mg/cigt	puff/cigt	%	mg/cigt	
GROUP 3 Merit Menthol 85									
Cleveland Convenience	K6 81	12.92	2.6	1.9	0.36	8.1	31	10.9	All were acceptable w/Cleveland showing the highest menthol response and Houston the lowest
St. Louis Supermarket	K1 81	12.91	2.5	1.9	0.36	7.7	31	10.6	
Houston Convenience	K6 81	12.98	2.2	2.1	0.28	8.0	35	10.1	
GROUP 4 Merit Menthol 100									
Cleveland Convenience	K6 81	12.51	2.4	2.1	0.40	9.4	31	12.8	All were acceptable w/Cleveland showing the highest menthol response and St. Louis the lowest
St. Louis Supermarket	K2 81	12.71	2.2	2.3	0.35	9.4	31	12.1	
Houston Convenience	K6 81	12.51	2.4	2.2	0.30	10.0	37	11.4	

PM3000785112

Source: https://www.industrydocuments.ucsf.edu/docs/pspk0001